

ONE RECOGNIZABLE EVENT.

For speakers, exhibitors and event partners

USE THE RIGHT FILE

Use portrait images for social feeds, landscape for website posts and the wide email banner for newsletters. Story artwork keeps the key message away from the top and bottom interface areas.

KEEP THE DESIGN INTACT

Do not stretch images, change the colours, substitute typefaces or place new copy over faces. Keep the dates and the registration address visible. The photographs are for promoting this ICOSIM event, not unrelated advertising.

SPEAKERS & EXHIBITORS

Each speaker has a neutral “Meet the speaker” graphic and an “I’m speaking” version. Exhibitors can use the “We’re exhibiting” graphics alongside their own company identification in the post text.

SUNDAY IS DIFFERENT

Sunday 29 November, 09:00–13:00, is free and open to all visitors. Do not describe the whole seminar as free. The event runs from 27 to 29 November 2026.

PRINT PRODUCTION

Print PDFs include 3 mm bleed and crop marks. They use RGB colour with embedded fonts, not a printer-specific CMYK/PDF-X profile. Ask your printer to confirm the required colour conversion. A5 gives the existing photographs more effective resolution than A4.

BLUE. TYPE. REAL PEOPLE.

Use the supplied artwork rather than recreating it.



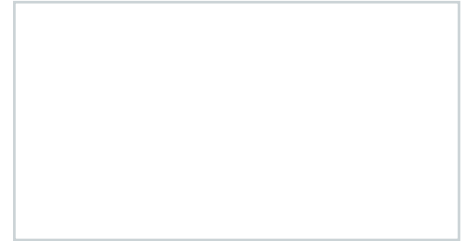
ICOSIM light blue

#00A2E1 / RGB 0, 162, 225



Charcoal

#17232A / RGB 23, 35, 42



White

#FFFFFF / RGB 255, 255, 255

DISPLAY

BARLOW CONDENSED BOLD

SUPPORTING TEXT

General Sans Regular

SOCIETY LOGO

ICOSIM

International College
of Maxillo-Mandibular
Osteoimmunology

The supplied ICOSIM society logo is the original PNG. It has not been redrawn or presented as a vector master. Keep its proportions and use on white.